

Shark Coast FC

Volusia County's First USL League Two Club

Building a Pathway for Local Talent



Our Vision

Bringing High-Level Soccer to Volusia County

Shark Coast FC was created to give players in our community a pathway to compete at higher levels while representing their hometown.

Through our USL League Two team and youth development programs, we are building a club that connects players, families, and local businesses around the sport of soccer.



- **First USL League Two club in the region**
- **Local talent representing the community**
- **Family-friendly matchday experience**

Why Soccer

- **Soccer is the most popular sport in the world**
- **Rapid growth in the United States**
- **Youth participation continues to rise**
- **The 2026 FIFA World Cup in North America will bring unprecedented attention to the sport**

*The World's
Game is
Growing in
America*



Soccer is one of the fastest-growing sports in the United States, and the 2026 FIFA World Cup will accelerate that momentum. As global attention turns to North America, fan engagement and viewership will reach record levels, creating a powerful opportunity for local businesses to connect with the expanding soccer community through Shark Coast FC.

Why Shark Coast FC

A Club Built for the Community



- **First pre-professional soccer team representing Volusia County**
- **Strong youth pipeline through Southeast Volusia Soccer Club**
- **Hundreds of local players and families connected to the program**
- **Creating a hometown team for the community to rally behind**



Our Audience

Who Your Brand Reaches

- **Youth soccer families across Volusia County**
 - **Local sports fans and supporters**
 - **Community events and match nights**
 - **Regional visitors and traveling teams**
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Brand Exposure

Ways Sponsors Gain Visibility

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- **Jersey sponsorship placement**
 - **Stadium signage**
 - **Social media promotion**
 - **Matchday announcements**
 - **Community event partnerships**



Sponsorship Levels

Partnership Opportunities



Premier Partner

- Front-of-jersey placement
- Major stadium signage
- Featured digital promotion
- Community event presence
- Matchday activation opportunities

Official Partner

- Prominent jersey placement
- Stadium signage
- Social media promotion
- Matchday recognition

Community Partner

- Stadium signage
- Matchday recognition
- Social media mentions
- Community event participation

Join Us

Be Part of Building Something Special

We're looking for local partners who want to grow with the club and support the development of players in our community.

Learn More

sharkcoastfc.com/sponsors

Contact

Shark Coast FC

sponsors@sharkcoastfc.com



Shark Coast FC is bringing a new level of soccer to Volusia County.



THANKS

